

n May 2017, the Honourable Dionisio D'Aguilar was appointed Bahamas Minister of Tourism and Aviation with the goal of increasing the number of visitors to The Bahamas, while simultaneously improving the overall international visitor experience. The new tourism minister believes that a renewed focus on the country's greatest natural resources of sun, sea and sand, complemented by authentic local food and beverages; arts and handicrafts; music and entertainment; and exposure to The Bahamas' unique history, can successfully differentiate the destination in the sophisticated global vacation marketplace.

In June 2017, D'Aguilar was also named Chairman of the Caribbean Tourism Organization (CTO), the Caribbean's tourism development agency comprising more than 30 countries and territories, as well as a myriad of private sector members.

D' Aguilar previously served as CEO of Superwash Limited, and has served on several corporate boards including AML Foods, J.S. Johnson and Baha Mar. He also has an active community service record as former president of the Bahamas Breast Cancer Initiative, former president of the Bahamas Chamber of Commerce, and former honorary consul of the Kingdom of the Netherlands in The Bahamas. He studied at Cornell University in New York, where he received a Bachelor's of Science in Hotel Administration and a Master's in Business Administration. He is also a Certified Public Accountant.

ABOUT THE BAHAMAS

The Islands of The Bahamas have a place in the sun for everyone. Each island has its own personality and attractions for a variety of vacation styles with some of the world's best scuba diving, fishing, sailing, boating, as well as, shopping and dining. The destination offers an easily accessible tropical getaway and provides convenience for travelers with preclearance through U.S. customs and immigration, and the Bahamian dollar is on par with the U.S. dollar. Do everything or do nothing, just remember *It's Better in The Bahamas.* For more information call **1-800-Bahamas** or visit **www.bahamas.com**. Look for The Bahamas on the web on Facebook, Twitter and YouTube.

PRESS INQUIRIES

Anita Johnson Patty General Manager Global Communications Bahamas Ministry of Tourism Email: ajohnson@bahamas.com Phone: (954) 236.9292 Fax: (954) 236.9282 www.bahamas.com